



Patrick Benedict:

Owner, Writer, Manager of Silliness at Benedict Beer Blog

benedictbeerblog.com

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5.3k

@benedictbeerblog



600

benedictbeerblog



544

@patrickbenedict

NO ENGAGEMENT OR FOLLOWERS HAVE BEEN BOUGHT AT ANY TIME

About:

Patrick created Benedict Beer Blog in June of 2016, taking his passion for Craft Beer and the people in the Craft Beer community, and combining it with his love of writing and photography to create a fun, lighthearted blog about his adventures involving Beer. He and his wife, Holly Kay, travel around in search of making new friends and learning about the culture and terroir of different places through breweries and brewers, as well as restaurant owners, bartenders and beer servers at local bars.

Patrick has worked with brands such as Ballast Point, Yuengling, and Bohemia Beer, to create fun and interesting Instagram content to engage his followers. He has successfully infused his sense of humor and personality into his posts, creating content not only about the beer he's drinking, but about himself, his family, friends both old and new, and his adventures around the world.

12k +
Unique Monthly Visitors

15k +
Monthly Page Views

6k +
Subscribers



Audience:

A total reach of 6K + Unique Followers across all Platforms & Blog

Stats:

9% 18-24; 49% 25-34; 28% 35-44; 10% 45-54; 5% 55-64

69% Men; 31% Women

Top Followers from US, Brazil, UK, Italy, and Germany

Services:

- *Sponsored Feature Blog Posts
- *Brand ambassadorships
- *Product Placement and Reviews
- *Travel and Event Posts
- *Stand-Alone Social Media Posts

Fees:

Available on Request

Brand Collaborations:

